PREFERENCES DECLARED IN POSTGRADUATE STUDIES BY THE EMPLOYEES OF THE ADMINISTRATIVE ECONOMIC DIVISION

Velarde Alma Teresita del Niño Jesús¹, Camarena Gómez Dena María², Robles Baldenegro María Elena³

Abstract

It is evident the effort that has been made in educational matters in the country in the past decades. As a result of a policy of promotion to the increase in enrollment between National Association of Universities and Institutions of Higher Education (ANUIES) and the Ministry of Public Education (SEP), enrollment at this level increased significantly (in just under one million of students), the gross coverage rate stands at 32.8%, a figure that is clearly lower than that of similarly developed countries than Mexico. Regarding Sonora, a total of 841,898 registered students were enrolled in the 2011-2012 cycle, of which 70.1% corresponded to basic education, 12.9% to higher average, 11.6% to higher education and 5.4% to training for the work.

In this context, the purpose of this project is to evaluate the disposition of the graduates of the administrative economic division regarding the continuity of postgraduate studies and their preferences in titration options. The study was carried out to the students of the Economic-Administrative division of the 2016-2 generation of the University of Sonora. A sample of 139 graduates was obtained by simple random probabilistic sampling. Most of the graduates expressed their interest in continuing to graduate studies (94%) and when asked their interest in continuing their postgraduate studies in the current institution where they attend the degree 64% showed a favorable disposition. Starting with a postgraduate study, the graduates consider a higher level of possibility of studying a master's degree and to a lesser extent the options of diploma and specialty.

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¹Profesor Investigador, Universidad de Sonora, avelarde@eca.uson.mx
²Profesor Investigador, Universidad de Sonora, dena.camarena@eca.uson.mx
³Profesor Investigador, Universidad de Sonora, maria.robles@eca.uson.mx