ENTREPRENEURSHIP FROM A PHENOMENOLOGICAL PERSPECTIVE.

REVISION OF THE STATE OF ART

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Abstract

According to the Instituto Tecnológico de Monterrey (ITESM) in its 2015 National Report prepared by the Entrepreneurship Institute Eugenio Garza Lagüera, there are two forces that converge to consolidate the entrepreneurial and innovation potential of a country. On one side are the entrepreneurs, leading individuals who perceive opportunities and are willing to risk to achieve their objectives because they recognize in entrepreneurship a desirable life option. On the other hand, there is the national ecosystem of entrepreneurship, an environment that can be favorable to enhance the impact of successful initiatives by creating value, jobs and development for the country or, on the contrary, limit the growth expectations of entrepreneurs. In addition to the above, Orrego Correa (2009), says that it is "under the eyes of business as traditionally has been guided by entrepreneurship; so it is increasingly important to recover the social dimensions that recreate their training."

In view of the above, a research called "A descriptive study of entrepreneurship from a phenomenological and social perspective: Case of Accounting Department of the University of Sonora" is currently underway. State of the art.

The methodology followed consisted of the selection and analysis of articles and various documents produced by renowned researchers and institutions such as the Eugenio Garza Lagüera Entrepreneurship Institute of ITESM and the Global Entrepreneurship Research Association (GERA) Specifically the texts focused on the study of entrepreneurship from the perspective of phenomenology and sociology, and identifying and comparing in these the various dimensions and definitions of the concept in question.

As a result, this document presents and discusses the most relevant elements and proposals of the reviewed authors, identifying areas of opportunity to establish comparative studies and more extensive analyzes that allow us, in the future, to generate teaching models and new approaches to Entrepreneurship based on phenomenological and social factors specific to Mexico, appropriate for the specific case of the University of Sonora.

Key words: Entrepreneurship, phenomenology, will, GEM.

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